



The NRMCA Green-Star Program has been designed by the Environmental Task Group of the Operations, Environmental and Safety Committee (NRMCA-OES) to support the efforts of the ready mixed concrete industry towards environmental excellence. **American Concrete has the first Green Star certified ready mix plants in the state of Iowa.**



Water Quality Management
Air Quality Management
Hazardous Materials Management
Solid Materials Management
Community Issues
Sustainability

The NRMCA Green-Star Program serves as a useful mechanism to recognize those within the industry who have achieved or are actively working towards environmental excellence and/or a demonstrable reduction of environmental impacts, following the principals of sustainability. It will also provide a formal opportunity for the recognition of those companies through a rigorous, structured certification process capable of withstanding third-party oversight.

GREEN-STAR

NRMCA 

- **TOP MANAGEMENT COMMITMENT**
- **ENABLING SYSTEMS**
- **REGULAR AND SYSTEMATIC ENVIRONMENTAL INSPECTIONS**
- **CONTINUAL IMPROVEMENT**
- **PUBLIC COMMUNICATION**
- **INDUSTRY LEADERSHIP**
- **COMMUNITY ENVIRONMENTAL STEWARDSHIP**
- **AWARENESS AND OUTREACH**
- **TRAINING AND DEVELOPMENT**
- **RESEARCH AND DEMONSTRATION**



BENEFITS:

FAVORED STATUS

IMPROVED EFFICIENCY

COMMUNITY GOODWILL

REDUCTION OF ENVIRONMENTAL LIABILITY AND RISK



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